

**RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME  
ISSUE ADVERTISEMENT FORM**

(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN  
POLITICAL AND PUBLIC INSPECTION FILE)

1. Date of Request: 9/1/16
2. Name of Person making the Request: Lauren Rich
3. Address and telephone number of Person making the Request:  
NCC Media c/o GMMB 301-951-2820  
c/o ABA 1275 Pennsylvania Avenue NW Suite 1100 Washington DC 20004
4. Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above]  
\_\_\_\_\_
5. Name of Organization Purchasing Time: American Beverage Association
- List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization: Susan Nedy, President & CEO
6. Description of the Issue Presented: soft drink packaging legislation
7. Is the advertisement related to an election?: Yes \_\_\_\_\_ No X
8. If advertisement relates to an Election:  
Name of the Candidate: \_\_\_\_\_  
Candidate's Party Affiliation: \_\_\_\_\_
9. Information Requested: Maps & Rates
10. Information Provided: same
11. Request to Purchase Time: X ACCEPTED \_\_\_\_\_ REJECTED

12. If request to purchase time is GRANTED and the Issue Advertisement relates to an issue of national importance you MUST attach a copy of the (i) contract, (ii) schedule of time purchased (including rates charged, class of time purchased), (iii) invoice and, (iv) Affidavit of Performance indicating date and time advertisement aired.

Signed: [Signature]  
Signature of Individual Receiving Request

Date: 9/1/16